



THSC 2010 SENIOR FESTIVAL

Saturday, October 23, 2010, 9 am – 2 pm, 1301 Azalea Rd, Mobile, AL

BENEFITING UNITED WAY OF SOUTHWEST ALABAMA AND THE AREA AGENCY ON AGING

EVENT SPONSORSHIP

Please indicate your interest by completing this form and returning to Touching Hearts Senior Care at the address provided below. Please make checks payable to THSC Senior Festival.

___ YES! We will sponsor the THSC 2010 Senior Festival and promote awareness for senior care in our communities while honoring our seniors with a special day!

Company Name _____

Web Address _____

Level: Premiere Presenting Platinum Premium T-Shirt

Contribution Amount _____

Contact Name _____

Address _____

City/State/Zip _____

Telephone _____

Email _____

Signature _____ Date _____

RETURN TO:

Touching Hearts Senior Care, 1301 Azalea Rd. Mobile, AL 36693 Fax 251-445-4205

Email: gina@touchingheartsseniorcare.com

THANK YOU FOR YOUR SUPPORT! TOGETHER, WE CAN EDUCATE THE PUBLIC AND HELP OUR ELDERLY POPULATION STAY SAFE AND INDEPENDENT.

Sponsorship Levels

Premiere Sponsors \$5,000 - Three sponsorships available

- Our Premiere Sponsor's Name will appear predominately on all media announcements, i.e., radio, television, and social media sites
- Our Premiere Sponsor's Name will appear predominately on all printed material, including newspaper announcements, fliers, posters, programs, and T-shirts
- Premiere Sponsors will receive recognition at the beginning of the event and have the opportunity to provide a corporate banner on stage
- Premiere Sponsors will have the opportunity to be recognized and speak on the main stage during opening ceremonies in front of the attendees and throughout event
- Premiere booth location provided
- Web link to all social media sites and web site link
- Sponsor may provide a product sample, coupon, or literature for attendees

Presenting Sponsors \$2,500 – Five sponsorships available

- Our Presenting Sponsor's Name will appear on all media announcements, i.e., radio, television, and social media sites
- Our Presenting Sponsor's Name will appear on all printed material, including newspaper announcements, fliers, posters, programs, and T-shirts
- Presenting Sponsors will receive recognition at the beginning of the event
- Booth provided
- Web link to all social media sites and web site link
- Sponsor may provide a product sample, coupon, or literature for attendees

Platinum Sponsor \$1,000 – Five sponsorships available

- Our Platinum Sponsor's Name will appear on all printed material, including newspaper announcements, fliers, posters, and programs
- Our Platinum Sponsor's Name will appear on T-shirts
- Web link to all social media sites and web site link
- Sponsor may provide a product sample, coupon, or literature for attendees
- Booth location provided

Premium Sponsors \$500 – Seven sponsorships available

THANK YOU FOR YOUR SUPPORT! TOGETHER, WE CAN EDUCATE THE PUBLIC AND HELP OUR ELDERLY POPULATION STAY SAFE AND INDEPENDENT.

- Our Premium Sponsor's Name will appear on all T-shirts
- Recognition on fliers, posters, and programs
- Booth provided
- Web link to all web sites and all social media sites
- Sponsor may provide a product sample, coupon, or literature for attendees

T-shirt Sponsor \$250 – Ten sponsorships available

- Our T-shirt Sponsor's name will be appear on all attendee's T-shirts

Contributions of \$100 or more names will be listed in the program.

Event date: October 23, 2010

- Vendor exhibits – 9 am – 2 pm
- Opening Ceremony begins at 10 am

For more information or questions call: Gina Germany at 251-445-4204

**THANK YOU FOR YOUR SUPPORT! TOGETHER, WE CAN EDUCATE THE PUBLIC AND HELP OUR ELDERLY
POPULATION STAY SAFE AND INDEPENDENT.**



A fundraising event to honor our Senior population and raise money for the United Way of Southwest Alabama and the Area Agency on Aging

INTRODUCTION

Touching Hearts Senior Care (THSC) is proud to present the 2010 Senior Festival, October 23, 2010 from 9 am – 2 pm with Opening Ceremony beginning at 10 am. This event is created to be an annual event to honor our senior and veteran populations with entertainment, food, beverages, and education. All the proceeds raised will be divided equally between United Way of Southwest Alabama and the Area Agency on Aging in Mobile.

BACKGROUND

For over three years THSC has been helping the elderly in our community with activities of daily living, including transportation, personal care, light housekeeping, meal planning and preparation, running errands, medical reminders, and performing other duties that will help our seniors stay safe and independent in their homes.

THSC realizes that there are many seniors and veterans that feel they have been forgotten and we want to show them they deserve to be honored for their lives and contributions to society. We also realize that our seniors' and veterans' families and friends need to have information available to them to help understand how the long term care process works, and how it is changing in order that they can successfully care for their loved ones.

You have been carefully selected to participate as a sponsor for this event because of your dedication to seniors in our community, and because of your ethical business practices. We are offering your company the Sponsorship opportunities in this proposal to seek maximum exposure for your Company by linking your organization with this wonderful event.

OPPORTUNITY

- Premiere Sponsorship Package
- Presenting Sponsorship Package
- Platinum Sponsorship Package
- Premium Sponsorship Package
- T-shirt Sponsor
- Contributor

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